

# SoCo Small Business Spotlight

iHeartRadio knows small businesses in Southern Colorado are facing new challenges due to the COVID-19 pandemic. **We care about each of these businesses because we, like our listeners, are part of the SoCo community.** Because of this reason, iHeartMedia is joining forces with Southern Colorado Women's Chamber of Commerce to help our local small businesses.

One benefit of being a new member of the Chamber is preferred partnership opportunities with iHeartMedia.

## As a Chamber Member, you will receive:

- 30x, :30 commercials on an iHeart station during the 2021 membership year.\* Commercials will be co-branded with SCWCC and iHM.
- Preferred SCWCC pricing on all future iHeartMedia campaigns
- Creative/Production team for shaping your message
- Inclusion in "Shop Local" features throughout the year

\*Based upon available station inventory. KCCY is excluded due to inventory demands. Advertising to run 1<sup>st</sup> week of the month.



SOUTHERN COLORADO  
WOMEN'S CHAMBER  
OF COMMERCE

