



Exclusive Discounts Available for SCWCC Members!

1) Social Media Audit

Typical price: \$1,250

SCWCC member price: \$975

Delivery: Virtual

A deep audit of your social media presence with specific recommendations you can implement yourself.

Includes:

- Audit of your business social platforms (1 business presence: includes Instagram, Facebook, LinkedIn, TikTok, YouTube, Google Business Profile)
- Best practices and profile optimization recommendations
- Overview of current performance
- Competitive benchmarking (3 local/industry competitors)
- Posting recommendations (cadence, content mix, and format priorities)
- Hashtag strategy
- 30 content topics tailored to your industry
- Report delivered to your inbox within 7 business days with option to review together via Zoom (30 minutes)
- *What's not included: implementation, community management, graphics.*

SCWCC giveback: \$75 donated back to SCWCC for every audit purchased.

2) Event Photo and Video Coverage for Social

On-site content capture built for social. You enjoy your event, we capture the proof. If it doesn't hit your feed, did it even happen?

Includes:

- **\$350 for up to 90 minutes*** on-site in Colorado Springs (**Weekday rate. Weekend, holiday, and after-hours coverage available with an additional fee - varies by date and time*).
- Perfect for awards, luncheons, ribbon cuttings, Galas, parties, and networking events
- You receive a Google folder with all photos and video clips to use any way you'd like

Add-on: Event recap reel (15 to 20 seconds) + recap copy for social, delivered within 24 hours - **\$125**

SCWCC giveback:

- **\$50 donated back** to SCWCC.
-

3) Custom Strategy Build

Typical price: \$3,500

SCWCC member price: \$2,495

Delivery: Virtual

This is a full marketing strategy build for businesses that want direction beyond social media so every part of your marketing works together and drives the same goals.

Includes everything in the Social Media Audit, plus:

- Email marketing recommendations
- Blog strategy recommendations
- Website updates and conversion recommendations
- Social media advertising recommendations (high-level)
- SEO and SEM recommendations (high-level, capped at 2 hours)
- 90-minute review meeting (virtual) to walk through findings and answer questions

SCWCC giveback: \$495 donated back to SCWCC for every strategy build purchased.